



PATENT  
Customer No. 22,852  
Attorney Docket No. 08513.7023-00000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
Holmes et al. ) Group Art Unit: 1711  
Serial No.: 09/529,873 ) Examiner: D. Truong  
Filed: July 27, 2000 )  
For: POLYMERIC MATERIALS FOR )  
ELECTROLUMINESCENT )  
DEVICES )

Assistant Commissioner for Patents  
Washington, DC 20231

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**RESPONSE B**

In reply to the Office Action dated November 6, 2001, applicants submit the following amendments and remarks.

**IN THE CLAIMS:**

Please cancel claims 8 and 10, the subject matter of which is now incorporated in claim 1.

Please rewrite claims 1, 14 and 31 to read as follows:

*SUGI* 1. A soluble, film-forming conjugated poly(1,4-arylene vinylene) compound comprising a 1,4-phenylene vinylene unit having adjacent substituents, said substituents being oriented such as to affect the electronic structure of the compound sufficiently to cause a blue-shift in the photoluminescence and/or electroluminescence of the compound.